



2013 Business Seminar Series **Seminar 3 possibly the most important of our 2013 Series**

Topic: Healthy Brains. Positive Ageing

With an ageing population comes a myriad of implications, good and bad. Positively, we get to live longer. We get to reap the rewards of retirement for up to 30 years longer than our ancestors. We have more life with our children, our grandchildren and, quite possibly, our great grandchildren. Negatively, the prevalence of age-related brain disorders such as Alzheimer's and dementia are also on the rise - and to epidemic proportions. In another 50 years it is predicted that nearly 1 million Australians will have dementia, and the population over 80 will quadruple in size. It's time to sit up and take notice of the facts. This is our future.

Enter the **Centre for Healthy Brain Ageing**. On the 22nd of October 2012, a new direction in positive ageing was initiated with the launch of CHeBA, the Centre for Healthy Brain Ageing. The truth is there is much that can be done to prevent such diabolical statistical outcomes in our society, and a vast percentage of that change capability comes from experts researching the ageing brain to find answers.



Presenter: Professor Henry Brodaty OA - Co-Director of the Centre for Healthy Brain Ageing at UNSW, Scientia Professor of Ageing and Mental Health, Montefiore Chair of Healthy Brain Ageing and Director of the Dementia Collaborative Research Centre - Assessment and Better Care. He is a senior psychogeriatrician in Aged Care Psychiatry and Head of the Memory Disorders Clinic at Prince of Wales Hospital in Sydney, as well as President-Elect of the International Psychogeriatric Association. Professor Brodaty has been the recipient of a number of awards and is a member of key national and state committees for dementia and the mental health older people.



Date

Thursday 15th August 2013

Program

5.30pm – Registration
6.00pm – Presentation
7.00pm – Refreshments

Venue

Kirribilli Club
11 Harbourview Crescent
Lavender Bay (Milsons Point)
Phone 02 9955 2245

Entrance Fee

\$20.00 per person (including refreshment) donated to the Centre for Healthy Brain Ageing.

For those who are not able to attend but would like to make a donation please visit the website <http://www.cheba.unsw.edu.au/quicklink/make-donation>

For those who would like to support our regular Charity Aussie Deaf Kids please visit their website <https://www.givenow.com.au/aussiedeafkids/donate?step=e1s1>

Bring your business card to enter the chance to win 2 tickets to Vino Fino Sydney 2013 - Fine Italian Wine Tasting
Website: www.uitcdcellars.com.au/VinoFino



RSVP to Silvia Selmo by Friday 9th August

T (02) 8354 0777 F (02)8354 0279 E events@icciaus.com.au

Registration

Please complete all of the details below and RSVP to secure your place

Name: _____ Position: _____

Company: _____

Postal Address: _____

Tel: _____ Fax: _____

Email: _____

Entrance Fee : \$20,00 per person (incl. GST)

Please book _____ places(s) for this Seminar on Thursday 15th August 2013

Guest Name(s): _____

Payment of \$ _____ by: Cheque Visa Mastercard Diners Amex

Card number: _____ Expiry date: __/__/__

Signature: _____

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